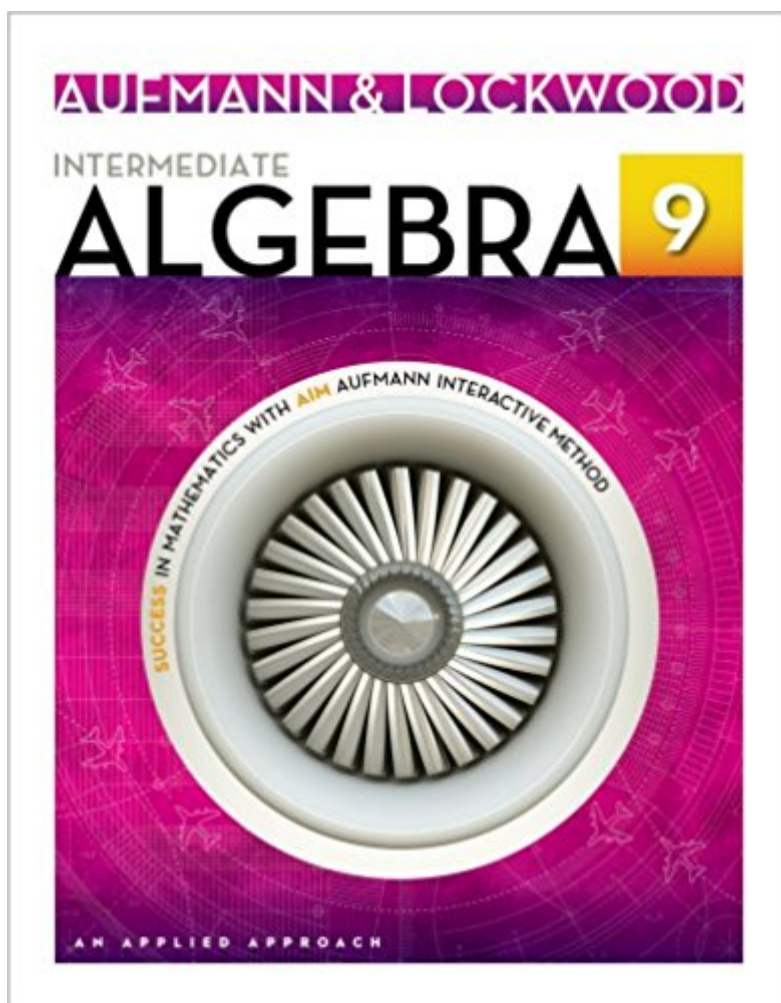


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Intermediate Algebra: An Applied Approach



Synopsis

As in previous editions, the focus in INTERMEDIATE ALGEBRA remains on the Aufmann Interactive Method (AIM). Students are encouraged to be active participants in the classroom and in their own studies as they work through the How To examples and the paired Examples and You Try It problems. Student engagement is crucial to success. Presenting students with worked examples, and then providing them with the opportunity to immediately solve similar problems, helps them build their confidence and eventually master the concepts. Simplicity is key in the organization of this edition, as in all other editions. All lessons, exercise sets, tests, and supplements are organized around a carefully constructed hierarchy of objectives. Each exercise mirrors a preceding objective, which helps to reinforce key concepts and promote skill building. This clear, objective-based approach allows students to organize their thoughts around the content, and supports instructors as they work to design syllabi, lesson plans, and other administrative documents. New features like Focus on Success, Apply the Concept, and Concept Check add an increased emphasis on study skills and conceptual understanding to strengthen the foundation of student success. The Ninth Edition also features a new design, enhancing the Aufmann Interactive Method and making the pages easier for both students and instructors to follow. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>.

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Customer Reviews

Richard Aufmann is the lead author of two bestselling developmental math series and a bestselling college algebra and trigonometry series, as well as several derivative math texts. He received a BA

in mathematics from the University of California, Irvine, and an MA in mathematics from California State University, Long Beach. Mr. Aufmann taught math, computer science, and physics at Palomar College in California, where he was on the faculty for 28 years. His textbooks are highly recognized and respected among college mathematics professors. Today, Mr. Aufmann's professional interests include quantitative literacy, the developmental math curriculum, and the impact of technology on curriculum development. Joanne Lockwood received a BA in English Literature from St. Lawrence University and both an MBA and a BA in mathematics from Plymouth State University. Ms. Lockwood taught at Plymouth State University and Nashua Community College in New Hampshire, and has over 20 years' experience teaching mathematics at the high school and college level. Ms. Lockwood has co-authored two bestselling developmental math series, as well as numerous derivative math texts and ancillaries. Ms. Lockwood's primary interest today is helping developmental math students overcome their challenges in learning math.

Great Product

Disappointed

Needed for class. Does have good examples to follow

I bought this book that said it was in good shape. However it came and it was written in and not well taken care of. I was shocked since all the other books I bought from have been in excellent to new shape. This book should have been rated in a lesser state. Its still useable but I would have liked it to not have so much writing and some of the answers are filled iin and most are incorrect. Its just a messy book.

This is the book my husband needed for his class. Good book. I wish there were a few more examples of harder problems, but alas that is how most math books are. I would also like the even-numbered answers too...most of the problems he struggled with were even.

Came within a timely manner and is a wonderful book

Great investment. The text was delivered on time the savings was tremendous this is where I'm getting all my books from now on

This book made me realize something that I probably didn't before. That is that an applied approach is just simply skimming. That's what this book does, it skims over the concepts of Algebra. This is definitely not a solid foundation and will not benefit you if you need to take Trig., College Algebra or higher math. For instance, graphing is something you do a lot in algebra. This book does not introduce the TI-84 calculator which is essential in today's algebra. I took an intermed. algebra course at one school under this book. Well a few years later I had to retake intermed. algebra because I placed low on the math test and was put back into it at another school. I was surprisingly shocked that I had learned very little with the applied approach. It was as if I was totally new to algebra. If your instructor requests this book for your algebra class, you will not finish that course with a strong enough foundation in intermediate algebra trust me.

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